MES COLLEGE OF ENGINEERING, KUTTIPPURAM

THRIKKANAPURAM SOUTH P.O. MALAPPURAM Dist. KERALA - 679 582

Website: www.mesce.ac.in E-mail: principal@mesce.ac.in

0494-3051100 (Principal), 0494-3051234 (Office) MBA Department: 0494-3051240, Mob: 9847975975



Prospectus MBA Admission 2020-22 (19th Batch)

(An ISO Certified, NBA Accredited (four programs))
Recognized by AICTE & Affiliated to A.P.J Abdul Kalam Technological University, Kerala

Muslim Educational Society

The Muslim Educational Society is one of the biggest service organizations serving the Muslim Minority in the country. It has made valuable contributions in education, social, health, vocational and many other fields in the country for more than 50 years. The Society is running a number of Colleges, Schools, Hostels, Medicare Centers, Orphanages, Vocational training centers, industrial training centers etc. all over the country, but majority of institutions are working in the State of Kerala. MES also undertakes a number of educational programmes such as awarding Scholarships, Minority Coaching centers, Free Distribution of Books, Conducting seminars etc. The Society is registered under Societies Registration Act XXI of 1860. The MES is entitled to the protection under Article 25 to 30 of the Constitution of India and enjoys the status of a Muslim Minority Institution.

MES College of Engineering, Kuttippuram

This is the first Self-financing Engineering College in the private sector sanctioned by the Government of Kerala. This is a Muslim Minority Institution. The College has been certified under ISO 9001: 2008. The departments of CE, CSE, EEE and ME have been accredited by National Board of Accreditation. The College is located at Kuttippuram, 4 kms, south of Kuttippuram Railway Station on Kuttippuram – Trichur Highway. The nearest Airport is at Karipur - 50 kms away from the College.

Vision

To develop an institution of international standing to provide quality education in Engineering Technology and Management and empower students to face challenges taking care of societal responsibilities.

Mission

- To provide state-of-art knowledge and skills to serve industry and society with dedication.
- To develop creativity and innovative research capabilities in the students, making them capable of useful contributions in the creation of knowledge society.
- To inculcate leadership qualities, human values and social responsibilities in the youth to make them leaders in nation building.

List of governing body members

- 1. Er.T.P. Imbichammad, Chairman and MD of Avalon Technologies Private Limited
- 2. Dr. P.A. Fazal Ghafoor, President, MES
- 3. Prof. P.O.J. Lebba, General Secretary, MES & Secretary, MESCE Kuttippuram

- 4. Prof. Kadavanad Muhamed, Treasurer, MES.
- 5. Prof. C. P. Muhammad, Jt. Secretary, MESCE
- 6. Mr. Navas M. Meeran, Industrialist, Chairman, Eastern Group of Companies
- 7. Mr. Kadengal Padmakumar, Asst. Professor, ME & Academic Coordinator (UG)
- 8. Dr. Abraham T. Mathew, Professor, NITC Nominee of AICTE
- 9. Dr. K.M. Naseer, Associate Professor, Malayalam, Farook College Nominee of University of Calicut
- 10. Director of Technical Education
- 11. Regional Officer, AICTE, Thiruvananthapuram
- 12. Jb.K.K. Aboobacker, Chairman, MESCE Managing Committee
- 13. Dr. Mohammed Bedeeuzzaman, Vice Principal, MESCE
- 14. Dr. Prasanna, Director, School of Architecture, MESCE
- 15. Dr. Mahadevan Pillai, Dean, University of Calicut
- 16. Mr. Faizal E. Kottikolon, Chairman, KEF Holdings, UAE Operations, Dubai
- 17. Dr. Bobby Mathews, Assoc. Professor, AEI and Training & Placement Officer
- 18. Dr. K.P. Mohammed, Director, MESCE, Permanent Invitee
- 19. Dr. A.S. Varadarajan, Principal (Member Secretary)

Names of Important functionaries

Chairman Jb. K. K. Aboobacker

Secretary Prof. POJ Lebba

Treasurer, MES Prof. Kadavanad Muhamed

Principal Dr. Varadarajan A S

HOD - MBA Dr.VA Sonny

Address & Contact Details

Principal
M.E.S College of Engineering, Kuttippuram
Thrikkanapuram South P.O
Malappuram District
Kerala – 679582

PH: 0494-3051234, 2698081, 3051111, 3051240

Email: principal@mesce.ac.in, info@mesce.ac.in, mail@mesce.ac.in enquiry@mesce.ac.in, mesprinci@yahoo.com

The College is approved by the Government of Kerala and is affiliated to A.P.J Abdul Kalam Technological University, Kerala

Courses: - The All India Council for Technical Education (AICTE) has sanctioned the following Courses.

Ur	Under Graduate (B.Tech / B.Arch)				
1	Applied Electronics & Instrumentation Engg. (B.Tech)	4 year	30 seats		
2	Architecture (B.Arch)	5 year	40 seats		
3	Computer Science & Engg. (B.Tech)	4 year	120 seats		
4	Electronics & Communication Engineering (B.Tech)	4 year	60 seats		
5	Electrical & Electronics Engineering (B.Tech)	4 year	60 seats		
6	6 Information Technology (B.Tech) 4 year 30 seats				
7	7 Mechanical Engineering (B.Tech) 4 year 60 sec		60 seats		
8	Civil Engineering (B.Tech)	4 years	60 seats		
Po	st Graduation				
1	1 Master of Business Administration (MBA) 2 years 60 sea				
2	2 Master of Computer Application (MCA) 3 years 60 seats		60 seats		
3	M.Tech in Computer Science & Engineering (CSE)	2 years	18 seats		
4	M.Tech in Instrumentation & Control Systems (EEE)	2 years	18 seats		
5	M.Tech in Construction Engg. & Management (CE)	2 years	18 seats		
6	M.Tech in Communication Engg. & Signal Processing (ECE)	2 years	18 seats		
7	M.Arch in Sustainable Architecture	2 years	20 seats		

Dept of Management Science (MBA Department)

From the year 2002, we are in the business of making the best out of the minds determined to bring forth a better future. Since then, the faculty of our department had combined with their passion for teaching from their theoretical acumen from latest research findings and in-depth industrial experience.

The Department of Management Science, MESCE offers Two years full time MBA (Master of Business Administration) program approved by AICTE and affiliated to the A.P.J Abdul Kalam Technological University, Kerala

The fee structure for the MBA program (2019-21) is as given below:

Sl. No.	Particulars	Amount (Rs.)
1	Tuition Fees (per Annum)	1,30,000
2	PTA Fund (per Annum)	500
3	PSA Fund (per annum)	200
4	Test & Examination (per annum)	200
5	Individual subscription for newspaper (Economic times, per annum)	300
6	Student Administration Fee (University) one time	1000
7	Admission Fees (one time)	500
8	Caution Deposit (one time – refundable)	5,000
9	Internet Fees (one time)	1,500
10	Professional Body Membership & MSA (one time)	1,500
11	Professional Training (one time)	2,000
12	Student ID Card	100
13	Library Fee	200
14	University Arts & Sports - KTU	500

Details of Full time Faculty Members

	Name	Qualification	Designation	
1	Dr. V.A Sonny	M.Com Ph.D, Research Guide	Professor & Head,	
2	Dr. K. P. Jabir Moosa	MA, MBA, M.Phil., Ph.D	Associate Professor	

3	Dr. Bindu Anto Ollukkaran	MBA, Ph.D, UGC NET	Associate Professor	
4	Dr. Issac George	MBA, M.Phil. Ph.D	Assistant Professor	
5	Mr. Jabir Abdul Jabbar	B.Tech, MBA	Assistant Professor	
6	Mr. Muhammed Rafi	MBA, UGC NET	Assistant Professor	100 DO 10
7	Mr. Deepak M	MBA	Assistant Professor	
8	Ms. Sujitha Sundaran. C	MBA, M.Com, MA, PGDIB	Assistant Professor	
9	Soumya B	MBA	Assistant Professor	

Details of Visiting Faculty Members

	Name	Designation
1	Prof. K M Thomas	Former HoD & Professor MESCE, Kuttippuram
2	Dr. Justine Paul	Area Head & Professor IIM-Indore
3	Abraham Thariyan	Executive Director (Retd) South Indian Bank
4	Mr. Joe A Scaria	Former Editor Economic Times
5	Mr. Krishna Kishore	Chartered Accountant
6	Mr. Venu K	Chartered Accountant
7	Dr. V K Vijayakumar	Strategic Analyst

Details of Guest Faculty Members

	Name	Designation	
1	Adhil. K Balachandran(IIMK)	Times of India, Cochin	
2	Dr. P R Venkitaraman	Management Consultant	
3	Mr. A.G Varughese	Executive Vice President ESAF Bank	
4	Dr. K C Sankaranarayanan	Former Director, CUSAT	
5	Mr. V K S Monon	Industrialist & Author	
6	Mr. Alex P George	MD, Alco Fastners, Thrissur	
7	Mr. T V N Giressh Kumar	Founders, Kottaram Group of companies.	
8	Mr. John Kuriakose	Chairman, Dent care Dental Lab Pvt Ltd, Muvattupuzha	
9	Mr. Christo George	MD, Hyken India Ltd.	
10	Mr. Praveen C	Soft skill Trainer	
11	Mr. Biju Francis	Director, Lingua	
12	Mr. Krishna Kumar	Director, Vertical Eye	
13	Dr. Sandhya Nair	HoD, Sree Vivekananda College, Kunnamkulam	

Details of infrastructure

Academic

The campus is having aesthetically designed permanent structures confined to respective activities - the Academic buildings, Labs, Library, Auditorium, Hostels, Guest House, Canteen, Cafeteria, Playgrounds, Gymnasium, Bank, Mosque etc.

Physical Education Department of the college is offering facilities for the students and staff for the active involvement in sports. The department opens opportunities to the student to expertise and exposes their talents in various sports activities.

Gymnasium is available in the Men's Hostel as well as Ladies Hostel with all latest equipments. Students and Staff members can avail this facility in the morning as well as evening.

Student Facilities

Campus Network Cell[CNC]

Campus Network Cell was formed in the year 2005 under Computer Science and Engineering department. College is fully networked with a campus wide network interconnecting all departments and sections in to a single LAN. The network is having a fiber backbone of one Gig capacity.



Bank

Punjab National Bank, Thrikkanapuram branch is functioning inside the campus. Arrangement has been made with the bank to receive the college and hostel fees. In addition, it also provides other banking facilities. An ATM is also functioning inside the campus.



College Bus

There are college buses running to Kottakkal and Kunnumkulam from the college campus and back, on all working days for the convenience of students and members of staff.

Co-operative Store

A registered co-operative society store is functioning in the college to help staff and students in the purchase of books and other stationery items at reduced rate. The store will be open from 9 am to 5 pm on all working days.



Medical Aid

A Lady Doctor is available in the campus between 12.30 P.M. to 1.30 P.M. A separate clinic is functioning inside the campus for the practice of the medical officer.



Library

A fully automated state of the art library is home to more than 66000 volumes of technical books, 331 national and international reputed journals, CD-ROMs, DVDs, e-database, Project Reports, Seminar Reports, Thesis Reports, IS codes etc. More than 3000 Users are utilizing these facilities.

Hostel

A Women's Hostel with capacity of 750 and a Men's Hostel with capacity of 700 are functioning within the campus. A rented Mens Hostel with a capacity of 100 is additionally facilitated. Since only limited numbers of hostel seats are available, admission is



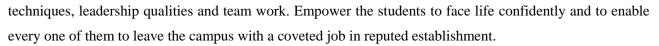
restricted. Preference will be given to those who come from far off places and those who have good academic records.

Post Office

Thrikkanapuram South, Post Office is functioning inside the campus.

Training & Placement

To develop the personality of every student by imparting training in soft skills, communication skills, group discussion, interview



Grievance Redressal Committee

All grievances of staff/student are redressed expeditiously, as each staff/ student is a key stake holder of the organization. Any grievances reported verbally or written are appropriately dealt with by the concerned Department Grievance Cell in which the Head of the Department, senior faculty, Group Tutor and one lady faculty are members. However, the staff/ student, if desires or not feel that his/her grievance is not redressed satisfactorily, can approach the Institute level Grievance Redressal Committee. The committee investigates the complaint quickly and recommends appropriate action which is implemented after getting approval from Principal.

Academic Disciplinary Committee (ADC)

Any disciplinary matter communicated verbally, written form or in anonymous format are viewed with due weightage. Academic Disciplinary Committee is primarily responsible for assisting principal in ensuring

discipline in the campus. It will give recommendations seems to be necessary to maintain a peaceful atmosphere in the campus to the college council.

Anti-ragging committee

To prevent and deter incidents of ragging in higher educational institutions, the Government of India has taken a serious view on such cases. All directives from the regulatory authorities and government agencies for the prevention of ragging are implemented in the college in letter and in spirit. The institution follows a well-documented Anti-Ragging policy.

<u>Alumni</u>

The college started on 1994 and the first batch completed on 1998. There are many alumni working in and abroad in well reputed companies and holding high positions. At present, we have many independent alumni chapters running in different countries and all of them are very active. They conduct different programs and social service activities.

Industry-Institute Interaction Program

- Mr. M. Chandradathan (Padmasree Awardee & Scientific Adviser to Chief Minister) discussed the contemporary issues on Management with the students of Department of Management Science on 10/08/18.
- Mr. P.K. Vijayakumar I.R.S Director General of Income Tax (Retd.) addressed students of Management Science during the Passing out Ceremony of Batch 2017-19 on 20/08/19.
- Mr. P.N. Pradeeban, (Associate Vice President-HR, SBI Life Insurance) addressed the final students of MBA during the placement drive held on 06/02/2019.
- Mr. Kurian Abraham, Managing Director Dhanam Publications Pvt. Ltd addressed the MBA students during the inauguration of Batch (2019-21) on 30/07/19.
- Mr. Anooja S Senior Manager HR, Hinduja Leyland Finance Ltd, had handled session on Recruitment policies of MNC's to the final year students of Department of Management Science on 20/08/19.
- Department of Management Science organized one day south Indian Management meet Mesmerize 2K19 (PHENIXIA 20K9) on 19th February 19.
- Mr. A.V. Jose Head-HR ESAF, interacted with the final year MBA students during the placement drive held on 23/10/18
- Mr. Lino George C Assistant District Industries Officer had an interactive session with first year and final year MBA students on 11/10/18.
- Mr. Mohanachandran K.R, Chief Risk Manager ESAF, addressed students of Management Science during the Passing out Ceremony of Batch 2016-18 on 08/08/18.

- Dr. M.A Joseph Director UGC-Human Resource Development Center University of Calicut had an interactive session with final year MBA students on 07/05/19.
- Organized 3- Day training program for T1 MBA Students 2018-20 Batch by Mr. Krishnakumar as the part of Induction program.
- Mr.Harish Babu (soft skill Trainer) had handled session on "Psychosomatic Administration" to T1 MBA students.
- Mr. Thomas Mechery handled a session on "Communication skills" for T1 MBA students.
- Talent Academy, Tirur had handled sessions on "Reasoning and Aptitude" to T2 MBA batch students on 29th March, 2019.
- Dr.Sandhya Nair, (Assistant Professor, Vivekananda College) handled a session on "Recent trends in Research" dated 6th & 7th, December, 2019.
- Mr.Krishna Kumar (Soft skill Trainer) had handled sessions to T3 MBA students on 24th & 25th April 2019.
- Mr. Sabeer. K had handled session on "Cyber Crimes" to T4 MBA Students.

The following students have successfully completed their Internship projects in company given below;

COMPANY NAME	STUDENT
HDFC Bank, Ponnani	Mrs.Shanam Mohammed Sherif
VKC Pvt Ltd, Calicut	Mrs. Sherin A P
KIMS Al Shifa Super Specialty Hospital,	Mrs. Nadha Hashim
Perinthalmanna	1413. I ddill 1145iiiii
Hilite Builders Calicut	Mrs. Shahana Mirfath
Mathrubhumi	Mr. Vishnu V K
Stare Care Hospital, Calicut	Mrs. Athulya P K
Mahindra Pride School, Thiruvananthapuram	Mr. Deepak K K

Result of Three Previous Years

Year	No: of Students	No: Students Passed	Percentage
2015-17	59	44	74
2016-18	51	40	78.3
2017-19	46	25	54.3

Placement Details

Year	No: of Students	Percentage of Students Placed
2015-17	59	76%
2016-18	51	48%
2017-19	46	34%

Eligibility Criteria

- ✓ Any bachelor's degree from any of the UGC/AICTE recognized Universities including IGNOU with 50% marks. Scheduled castes/Scheduled Tribes and other backward communities are eligible for a concession of 5% of the marks in the qualifying examination according to the conditions prescribed by the Government of Kerala. Students who are now appearing for Final Degree Examinations can also apply. However, the mark list has to be produced at the College Office within 10 days of Degree result announcement.
- ✓ A valid score of CMAT/CAT/KMAT KERALA are required for MBA admission. The minimum qualifying marks is 15% for general category, 10% for SEBC and 7.5% for SC/ST.
- ✓ The admission procedure, ASC directives is 80:10:10 ie, the maximum weightage for Group discussion and personal interview is 10 percent each and 80 percent for entrance examination.